

California Strawberry Festival

TO: PUBLIC SERVICE DIRECTOR
FM: CALIFORNIA STRAWBERRY FESTIVAL
a 501 (c) (3) Non-Profit, Public Benefit Corporation, Tax ID# 77-052-3678

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START USE: Immediate STOP USE: May 22, 2017

34th ANNUAL CALIFORNIA STRAWBERRY FESTIVAL PUBLIC SERVICE ANNOUNCEMENTS 60s, 30, 15

60 SECOND SPOT

Jump start your summer at the ultimate fruit-fun fest, the 34th Annual California Strawberry Festival May 20 and 21st in Oxnard. The newly expanded Festival grounds feature more than 50 food booths, concert performances, contests, rides and attractions, cooking demonstrations, arts & crafts and more. Pile on the goodness at the “build you own” strawberry shortcake tent, dine on strawberry pizza and strawberry beer while catching a concert performance, or browse the hundreds of arts & crafts booths. Proceeds benefit our local charities so your involvement helps our neighbors in need. Use the free park and ride shuttle service get there fast. Tickets start at \$5. For more information visit castrawberryfestival-dot-org today or call toll free 888-288-9242. Your berry adventure awaits.

30 SECOND SPOT

It's a strawberry lover's paradise at the 34th Annual California Strawberry Festival May 20 and 21 in Oxnard with proceeds benefiting local charities. Ever tried strawberry pizza or strawberry beer? Join the celebration with 50 food booths, concerts, rides, arts & crafts, gooey contests and more, For info visit castrawberryfestival-dot-org or call 888-288-9242.

(more)

15 SECOND SPOT

This year's 34th Annual California Strawberry Festival May 20 and 21 in Oxnard is bigger and better than ever. With 50 food booths, concerts, arts & crafts, and Strawberryland For Kids, it's the perfect summer kick off with proceeds benefiting local charities. Go to castrawberryfestival-dot-org for info.