

# California Strawberry Festival

FOR IMMEDIATE RELEASE:

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## FIELDING THE BEST OF BERRY EATS AT THE 2017 CALIFORNIA STRAWBERRY FESTIVAL

There's lots to love when the heart shaped fruit takes center stage at the 34th Annual [California Strawberry Festival](#) May 20 and 21 at Strawberry Meadows of College Park in Oxnard (3250 South Rose Avenue). Beyond the live concerts, rides and attractions, 200+ arts & crafts, Strawberryland for Kids, contests and cooking demonstrations, it's the lip-smacking food that takes berrilicious to new heights.

With 50 food booths where berries abound, the fruit that wears its seeds on the outside is served in a bevy of berry delicious forms. If you haven't had strawberry pizza alongside a strawberry beer, you haven't been to the Festival. Oh, did we mention strawberry funnel cake, strawberry crepes, chocolate dipped strawberries, strawberry nachos, deep-fried strawberries, strawberry smoothies and margaritas, the "build your own" strawberry shortcake tent, or strawberry popcorn?

Indulge guilt free, because with each bite the non-profit food booths reap 100% of sales for their causes. The formula has proven to be a fruitful enterprise. Over the past three decades more than \$4.5 million dollars has benefitted more than 20 southland charities.

Berry Interesting Trivia:

*Now That's A Lot Of Frequent Flyer Miles...*

**If last year's crop of California strawberries was lined up, berry to berry, they would cross the world 15 times. That's enough to provide every U. S. household with 12 pint-sized baskets of strawberries.**

*I'd Like To Thank the Academy...*

**It would take 7,000 strawberries to create the red carpet that welcomes the stars to the Academy Awards every year.**

*Here's To Your Health, Baby!...*

**The U.S. Census reports that nearly four million babies will be born this year. By eating strawberries, expectant mothers consume folic acid, an important B vitamin that helps prevent neural tube birth defects such as spina bifida. Eight strawberries have more vitamin C than a cup of orange juice.**

Oxnard is located just 60 miles north of Los Angeles and 30 miles south of Santa Barbara. The California Strawberry Festival free Park & Ride "Strawberry Express" shuttles from multiple convenient locations off the 101 freeway make getting there a breeze. Amtrak California offers a special Kids Ride Free promotion Festival weekend (shuttles meet the trains). Parking is also available on site for \$10. general admission is \$12, seniors 62+ and active military are \$8, and youths ages 5-12 are \$5. Kids 4 and under are free. The California Strawberry Festival toll free information line is 888 288-9242.

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