

California Strawberry Festival

FOR IMMEDIATE RELEASE:

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FIELDING THE BEST OF BERRY EATS AT THE 2017 CALIFORNIA STRAWBERRY FESTIVAL

There's lots to love when the heart shaped fruit takes center stage at the 34th Annual [California Strawberry Festival](#) May 20 and 21 at Strawberry Meadows of College Park in Oxnard (3250 South Rose Avenue). Beyond the live concerts, rides and attractions, 200+ arts & crafts, Strawberryland for Kids, contests and cooking demonstrations, it's the lip-smacking food that takes berrilicious to new heights.

With 50 food booths where berries abound, the fruit that wears its seeds on the outside is served in a bevy of berry delicious forms. If you haven't had strawberry pizza alongside a strawberry beer, you haven't been to the Festival. Oh, did we mention strawberry funnel cake, strawberry crepes, chocolate dipped strawberries, strawberry nachos, deep-fried strawberries, strawberry smoothies and margaritas, the "build your own" strawberry shortcake tent, or strawberry popcorn?

Indulge guilt free, because with each bite the non-profit food booths reap 100% of sales for their causes. The formula has proven to be a fruitful enterprise. Over the past three decades more than \$4.5 million dollars has benefitted more than 20 southland charities.

Berry Interesting Trivia:

Now That's A Lot Of Frequent Flyer Miles...

If last year's crop of California strawberries was lined up, berry to berry, they would cross the world 15 times. That's enough to provide every U. S. household with 12 pint-sized baskets of strawberries.

I'd Like To Thank the Academy...

It would take 7,000 strawberries to create the red carpet that welcomes the stars to the Academy Awards every year.

Here's To Your Health, Baby!...

The U.S. Census reports that nearly four million babies will be born this year. By eating strawberries, expectant mothers consume folic acid, an important B vitamin that helps prevent neural tube birth defects such as spina bifida. Eight strawberries have more vitamin C than a cup of orange juice.

Oxnard is located just 60 miles north of Los Angeles and 30 miles south of Santa Barbara. The California Strawberry Festival free Park & Ride "Strawberry Express" shuttles from multiple convenient locations off the 101 freeway make getting there a breeze. Amtrak California offers a special Kids Ride Free promotion Festival weekend (shuttles meet the trains). Parking is also available on site for \$10.

general admission is \$12, seniors 62+ and active military are \$8, and youths ages 5-12 are \$5. Kids 4 and under are free. The California Strawberry Festival toll free information line is 888 288-9242.

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