

**2017 California Strawberry Festival
Commercial Food Concessionaire Space Application
May 20-21, 2017**

DEADLINE: March 1, 2017

Thank you for your interest in being a commercial food concessionaire at the 2017 California Strawberry Festival. Please review this application and the instructions carefully.

INSTRUCTIONS FOR COMPLETING APPLICATION:

- 1) This application is neither an offer nor guarantee of space.
- 2) If you are applying for more than one space, please make a photocopy of this original application for each additional space.
- 3) All questions on the form must be answered completely. Be sure the information you give is accurate, as it will be the sole representation of your business for the selection process.
- 4) Submit menu items with prices for each stand, including drink sizes and prices. Be specific; if a contract is issued, it will be assigned on the basis of this menu only, so please be thorough.
- 5) Submit a copy of your California Seller's Permit and Food Handlers (ServSafe) Certificate. Food Handlers certification is required by the State of California.
- 6) Make sure you sign the application where indicated.
- 7) If a contract is issued, management will determine the location of your booth.
- 8) **DO NOT** send money with this application. If and when a contract is issued, you will be billed at that time.
- 9) Everyone will be notified as soon as the selection process is completed, approximately March 21st.
- 10) The deadline for application submittal is March 1, 2017.

SPACE FEES:

- 1) \$2,500 per booth space or 25% of gross sales (less sales tax), whichever is greater. We will also collect any sales taxes and report them to the Board of Equalization on your behalf.
- 2) Safe Food Handling Fees which are assessed by the Ventura County Health Department.
- 3) All fees are non-negotiable.

SUBMIT APPLICATION(S) TO:

Spectra Food Services & Hospitality
Attn: Becky Hinojosa
10 W. Harbor Blvd
Ventura, CA 93001
Becky_Hinojosa@comcastspectacor.com

2017 California Strawberry Festival Commercial Food Space Application

Application must be received by March 1, 2017

Check One: ___ New Applicant ___ Returning Concessionaire

Please type or print (in ink)

Contract Signing Authority _____

On Site Contact Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

E-Mail Address _____

Business Phone () _____ Residence Phone () _____

Cellular Phone () _____ Fax Number () _____

Federal Taxpayer's ID# _____ CA Seller's Permit# _____
(Attach copy to application)

How long in business _____

Business Type: ___ Sole Proprietorship ___ Partnership ___ Corporation ___ Other

Have you ever participated in the California Strawberry Festival? ___ Yes ___ No

If yes, what year (s) _____ Name of company _____

INSURANCE REQUIREMENTS:

Each commercial food concessionaire must provide Ovations FanFare, L.P and the California Strawberry Festival with proof of general and product liability insurance of not less than \$1,000,000 each occurrence, \$2,000,000 general aggregate. **Completing this form does not constitute proof of insurance.** Proof of insurance will be required once a contract has been sent.

ATTACHMENTS:

___ Menu ___ CA Seller's Permit ___ ServSafe Certificate