

California Strawberry Festival

FOR IMMEDIATE RELEASE: Contact: LCPR 818-889-1085 or lisa@lisacareypr.com

ENTERTAINMENT LINEUP REVEALED FOR 34th ANNUAL CALIFORNIA STRAWBERRY FESTIVAL MAY 20 & 21, 2017

Two Festival stages will be “jamming” at the 34th Annual [California Strawberry Festival](#) May 20 and 21 in Oxnard where non-stop entertainment adds to the sweet celebration that pays tribute to the beloved seasonal fruit.

Musical styles range from Country, Latin Pop, Reggae, Alternative Rock, and R & B, to Ska, featuring “Dirty Rice,” “The Untouchables,” “Missing Persons,” and DJ Travis Holcombe. An assortment of tribute bands highlight U2, Katy Perry, Selena, and others.

With the newly expanded Festival layout the stages will be located on soccer fields where fans can “chillax” on the grass and enjoy the tunes while accessing a variety of interactive booths and attractions.

When attendees need a break from dancing, they can visit a variety of 50 food booths serving up a sweet palate of berry treats like strawberry funnel cake, strawberry pizza, deep fried strawberries, strawberry shortcake, chocolate dipped strawberries and even strawberry beer. Sales proceeds benefit 20+ local charities.

Held at the now 50 percent larger Strawberry Meadows of College Park (3250 South Rose Avenue, Oxnard), festival hours are 10:00am to 6:30 p.m. Admission prices range from \$5 to \$12, with kids 4 and under free. A free express shuttle service runs from multiple convenient locations off the 101 freeway to make getting there easy, saving \$10 on parking. Call toll free 1-888-288-9242 or visit www.castrawberryfestival.org for advance tickets and more information.

FESTIVAL STAGE, Presented by [Früli Strawberry Beer](#)

SATURDAY, MAY 20

10:00am DJ RICK ROCK (Pop, Classics, Soul, Rock)
10:45am ADELAIDE (Latin, Old School Funk)
12:00pm ALLSTARS OF FUNK (R&B Classics)
2:10pm [HIGHWAY STARR](#) (Southern California’s Premier Rockin Modern Country Band)
4:15pm [ATOMIC PUNKS](#) (The Van Halen Experience, Rock)

SUNDAY, MAY 21

10:00am DJ RICK ROCK (Pop, Classics, Soul, Rock)
11:00am [ROAD BROTHERS](#) (Blues/Rock, featuring Julien Martinez of “The Voice” and Andre Flores, our Berry Battle of the Bands winner, courtesy of Cumulus Media)
12:15pm [HOLLYWOOD U2](#) (U2 Tribute Band)
2:10pm [THE RADIO REBELS](#) (80s & 90s, Pop, Alternative Rock and Dance Music)
4:15pm [EVERYDAY PEOPLE](#) (R&B Classics, A Neo Sly Experience)

DR. KATO STAGE, Presented by [Budweiser](#)

SATURDAY, MAY 20

10:00am [KCRW DJ TRAVIS HOLCOMBE](#) (Future beats, bass and funk)
12:00pm [THE UNTOUCHABLES](#) (80s Ska, Soul, Reggae, Pop)
2:15pm [DIRTY RICE](#) (Reggae)
4:15pm [MISSING PERSONS](#) (80s Pop, Alternative Rock)

SUNDAY, MAY 21

10:00am [KCRW DJ TRAVIS HOLCOMBE](#) (Future beats, bass and funk)
12:00pm [PRIZMATIC](#) (The Katy Perry Experience)
2:15pm [THE SELENA TRIBUTE](#) (Featuring Evelyn Molina and Los Chicos del 512)
4:15pm [DEAD MAN’S PARTY](#) (Boingo/Danny Elfman Tribute)