



California Strawberry Festival

NEWS RELEASE

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## **2021 California Strawberry Festival Cancelled**

Oxnard, Calif. (January 22, 2021)—The California Strawberry Festival, which had been set for May 15 and 16 at Strawberry Meadows of College Park in Oxnard, is officially cancelled and will not be rescheduled for 2021 because of the continuing public health crisis due to COVID-19.

“We know that this will come as an enormous disappointment, not only to the thousands of guests we welcome every year, but also to the sponsors, exhibitors, performers, vendors, and volunteers who help make the Festival what it is,” says Dean Kato, Chairman of the California Strawberry Festival.

The California Strawberry Festival’s primary concern is the health and safety of everyone involved in the event. The uncertainty regarding what the pandemic and state health guidelines will look like in May, as well as the status of widespread vaccine distribution, are also factors in the Festival board’s decision.

The Festival would like to recognize and thank the many sponsors who have continued to support the Festival despite its cancellation, including American Sleep Therapy, American Vision Windows, California Deluxe Windows, Center for Sustainable Energy, Cozzia, Cutco Cutlery, Farm Fresh To You, Navy Federal Credit Union, Sleep Number, and Smuckers.

Organizers look forward to welcoming strawberry lovers back May 14 & 15, 2022.

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