



California Strawberry Festival

**NEWS RELEASE**

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**Entry Deadline is January 24 for California Strawberry Festival Artwork Contest**

**Oxnard, Calif (December 30, 2024)**--January 24, 2025 is the deadline to enter and submit artwork for the 39th Annual [California Strawberry Festival](https://castrawberryfestival.org) Artwork Contest. The artist with the winning strawberry-themed design will receive \$2,000 and VIP tickets to the Festival, which takes place May 17-18, 2025 at the Ventura County Fairgrounds.

Entries will be evaluated by a judging panel looking for creativity and the best use of a strawberry design. The winning design may be used in printed and digital advertising collateral as well as on souvenir merchandise. Artists should keep in mind that judges may give preference to artwork that will print well on promotional items like t-shirts.

All artwork must be the artist's original creation with designs accepted in a variety of mediums—digital, oil, watercolors, inks, pencil, photograph or mixed media. Artwork must be created without using artificial intelligence (AI) or stock images including graphics, illustrations and photos.

Entries must be 16-1/2 inches wide by 17 inches high. Artwork should be scanned or photographed and submitted in a high-quality jpg or png format through the festival website. Artists may be contacted by the festival for access to the original work. Multiple entries by a single artist will be accepted. There is no fee to enter.

The winner will be notified around the second week of February and will be the guest of honor at a March luncheon when the design will be revealed to media, dignitaries, and festival sponsors. The winning original design and all rights of the winning design will become the property of the California Strawberry Festival.

Visit <https://castrawberryfestival.org/art-submission> for artwork contest rules and entry form.

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